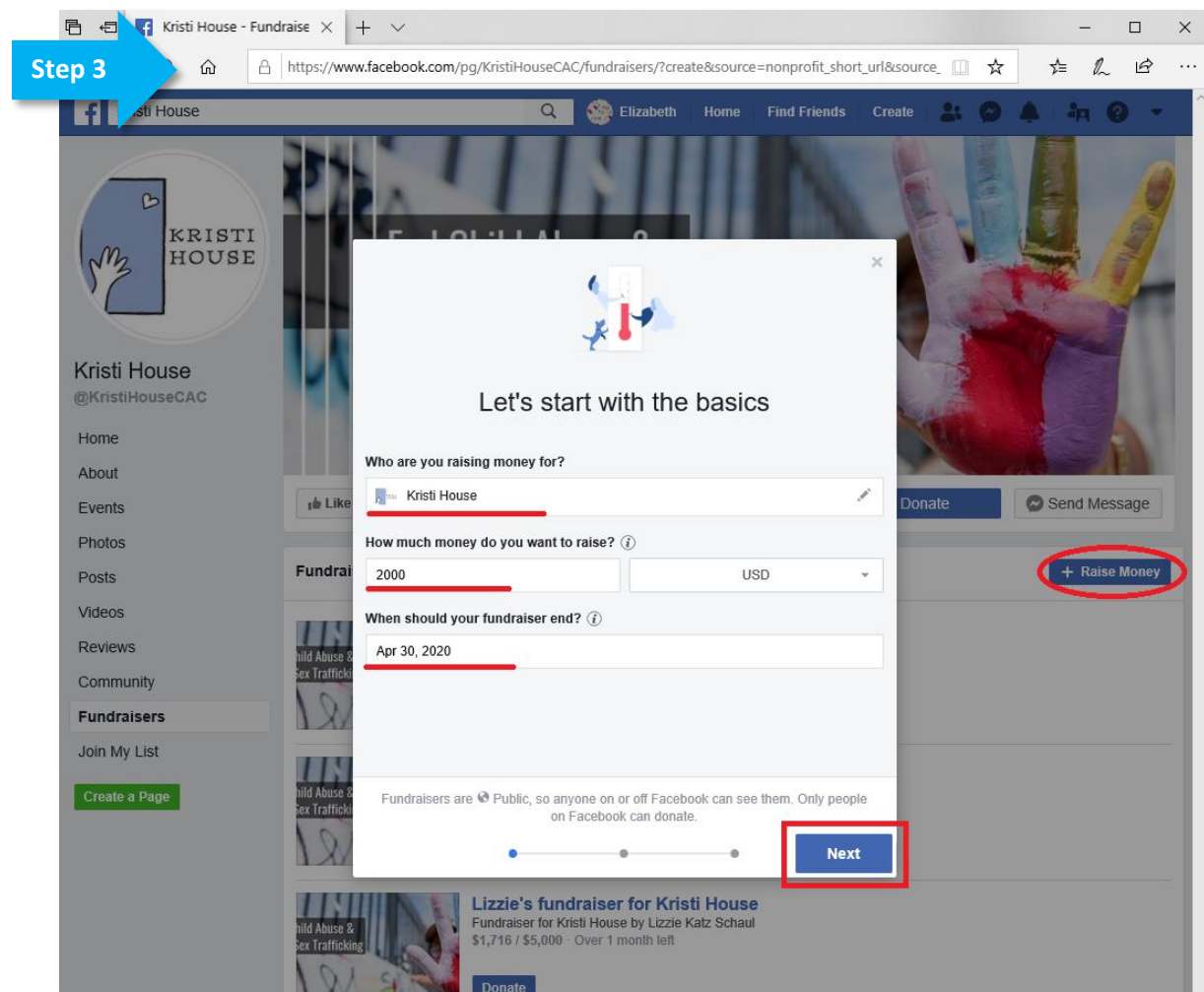


How-to: Facebook Peer-to-Peer Fundraiser

Instructions from Facebook. Use Peer-to-Peer fundraising to set a goal and invite your friends to donate to your cause. Get sample language from these Kristi House Fundraisers: [Gina's](#), [Amanda's](#), [Lizzie's](#).

- 1) Log into your Facebook account: <https://www.facebook.com/login.php>
- 2) Visit Kristi House's Facebook Fundraising Page:
<https://www.facebook.com/fund/KristiHouseCAC/>
- 3) Click the **+ Raise Money** button on the left hand side. The button may be automatically clicked and the pop-up window will open. In the *Let's Start with the basics* box complete the following fields:
 - a. Who are you raising money for? Kristi House should be automatically selected. If not, start typing Kristi House and select.
 - b. How much money do you want to raise? Enter goal fundraising amount. USD should be automatically selected.
 - c. When should your fundraiser end? Enter *April 30, 2020* or another date that works well.
 - d. Click *Next*.



- a. What's the title of your fundraiser? [Name's] fundraiser for Kristi House automatically entered.
- b. Why are you raising money? Boxed text automatically entered. Edit/add any text you wish. Sample messaging:

As a supporter of Kristi House for the last many years, I know how vital their services are to children recovering from abuse. Kristi House needs our help now more than ever to keep their doors open and ensure continuation of services to our most vulnerable children. A pandemic might stop the regular routines of work, school, and life, but a child experiencing trauma is still in crisis. And, we know from 25 years of experience, that during times of added stress, at-risk children are even more susceptible to abuse and exploitation.

If you are in a position to give, please consider joining me in my support. My goal is to raise \$5,000 to ensure abused children have the support they need even during this pandemic. This is a scary time for all, but especially for those Kristi House serves. Thank you for helping me reach my goal and giving hope to children and families less fortunate. Every amount makes a difference, thank you!

Step 4

Tell your story

What's the title of your fundraiser? ⓘ

Elizabeth's fundraiser for Kristi House

Why are you raising money? ⓘ **Boxed text automatically entered**

Want to join me in supporting a good cause? I'm raising money for Kristi House and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Kristi House below.

Kristi House provides a healing environment for all child victims of sexual abuse and their families, regardless of income, through prevention, treatment and coordination of services with our community partners.

As a supporter of Kristi House for the last many years, I know how vital their

Edit/add text if you wish

Back Next

- 5) In the *Pick a cover photo* box, drag to reposition the photo so the text appears, and click *Create*.
- 6) In the *Congratulations* box, click *Get Started*.
- 7) Invite your friends! Click *Invite* next to each friend you wish to invite.
- 8) More options on your Facebook fundraising page: Donate, Invite, Fundraiser Link, Share to News Feed.

Step 5

Pick a cover photo

Suggested photo ⓘ

End Child Abuse & Stop Sex Trafficking

Drag to Reposition

More suggestions

Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

Back Create

Step 6

Congratulations, your fundraiser is live!

Now it's time to...

Invite your friends
Build momentum by connecting with friends. People who invite friends are 4 times more likely to reach their goal.

Share in News Feed
Share your story to let friends know you're important to you, and why they should care.

Donate to Your Fundraiser
Other people are more likely to donate if someone has already contributed. Your commitment to helping the cause matters.

Get Started

Step 7

Invite Friends

Connect friends to your cause to build momentum and reach your goal.

All Friends ▾ Search for people to invite

Lara Invite

Lara Invite

Lara Invite

Lara Invite

Done

Step 8

Fundraisers

Elizabeth's fundraiser for Kristi House

+ Raise Money

End Child Abuse & Stop Sex Trafficking

Elizabeth's fundraiser for Kristi House

Fundraiser for Kristi House by Elizabeth Carter

Invite

Donate Share More

\$0 raised of \$2,000

Be the first to donate!

Post Photo/Video Live Video

Write something...

Photo/Video Check in Feeling/Activ...

About

Want to join me in supporting a good cause? I'm raising money for Kristi House and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Kristi House below.

Kristi House provides a healing environment for all child victims of sexual abuse and their families, regardless of income, through prevention, treatment and coordination of services with our community partners.

Fundraiser Progress

No one has donated to your fundraiser yet. Invite friends and share your story to build momentum.

0 donated 0 invited 0 shared

Invite Friends

People who invite friends raise more money. We recommend inviting about 1 people.

Add friends to fundraiser...

Lara + Invite

Choose From Your Friends

Share Update

Introduce your fundraiser by sharing it on News Feed. Tell friends why you're raising money and how they can help.

I created this fundraiser because...

Post

Fundraiser Link

Copy your fundraiser link to share it through email, Instagram, Twitter or wherever else you connect with friends.

https://www.facebook.com/...

How-to: Facebook Donate Button

Instructions from Facebook. Add a donate button to any post on your News Feed to raise money for Kristi House.

- 1) Create a post in your News Feed. Sample messaging:
- 2) Click the ... in the middle right of the box.
- 3) Select *Support Nonprofit*.
- 4) Start typing *Kristi House* and select Kristi House from drop-down box.
- 5) Click *Post*.

