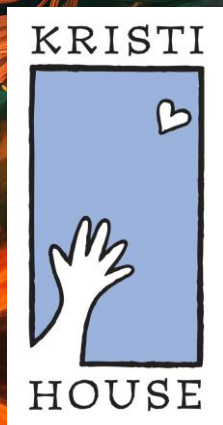


*Kristi House's Annual Gala*

# Carnaval in Rio

SPONSORSHIP  
OPPORTUNITIES



LOEWS CORAL GABLES HOTEL  
SATURDAY, APRIL 13, 2024



## Why Support Kristi House?

The statistics are staggering, but your support makes it possible for Kristi House to heal children and families through therapy, family advocacy, and prevention education. This is the reality:

- ◆ 1 in 5 children will be solicited for sex or explicit photos from an online “friend.”
- ◆ 1 in 10 children will be sexually abused before their 18th birthday.
- ◆ More children in Florida, particularly South Florida, are apt to be trafficked with the state ranked third in the U.S. for child sex trafficking

Kristi House Children's Advocacy Center is the solution. The Center served more victims in the past year than ever before...more than 2,000 children and their families.

## A Community of Support

Kristi House is always ready and able to provide services to all the child-victims and their families who come through our doors. Thanks to generous philanthropic support, we never turn any child away and services are provided at 100% no cost to children and families, a commitment maintained since founding. Over the past 29 years, this solution-oriented work has been possible because of our dedicated board, donors, volunteers, and multidisciplinary team of experts.

100% of event proceeds are dedicated to providing critical programs and services.



## Carnaval in Rio

Join us for a sizzling night of passion and rhythm at Kristi House's 2024 Gala, "Carnaval in Rio," on Saturday, April 13, where the magic of Rio de Janeiro comes alive at the vibrant Loews Hotel Coral Gables. You'll feel like you've been transported to the Copacabana to celebrate life, love, healing and community. We invite you to dance to the beat of our mission by becoming a sponsor. We'll showcase your support to our 450 guests.

## Saluting Leadership

At the Gala we will present this year's **Crusader of the Year Award**, which is going to lifelong public servant and advocate for children, the **Honorable Oliver G. Gilbert, III**. An esteemed community leader, Chairman Gilbert leads the Miami-Dade Board of County Commissioners and is the former mayor of the City of Miami Gardens. He has been a staunch supporter of Kristi House for many years.



## Limited, Exclusive Auction

A selection of limited luxury items and packages are offered in the live auction. Here is a sampling of past auction prizes and a preview of what is to come:

### LIVE AUCTION #6

Sunset Dinner for 10 Aboard Queen D Yacht  
Catered by Celebrity Chef, Todd English



Generously donated by Gail and Anu Veiga Milnor and Chef Todd English.



### XIMENA KAVALEKAS CUSTOM HANDBAG

Enjoy a once-in-a-lifetime experience working side by side with Miami-based luxury designer Ximena Kavalekas to design a one-of-a-kind handbag of your dreams.



XIMENA KAVALEKAS

Generously donated by Ximena Kavalekas.



**#KHGALA2021**  
kristihouse.org/KHGALA2021  
TEXT KHGALA2021 to 243725

FEATURED  
SILENT AUCTION



# *More About Kristi House's Work*

Kristi House is dedicated to treating and preventing child sexual abuse, trafficking and other childhood trauma, working closely with community partners, parents and providers.



## **Child Trauma Experts**

Kristi House provides children and their families with proven, evidence-based mental health interventions and wraparound services which enable them to get past the trauma and go on with their lives. In most cases, children and youth who complete treatment with Kristi House emerge stronger than ever.

## **Unique in Miami-Dade**

Operating the nationally accredited Children's Advocacy Center responsible for all of Miami-Dade County, Kristi House is the only facility dedicated to a mission of system coordination to ensure that all emotional, physical and legal needs for child sexual abuse and teen sexual assault victims are provided. Every week partner-agencies — including medical staff, guardians, social service investigators, police, prosecutors, therapists and case workers — meet to discuss individual cases to make certain that no child falls through the gaps in our complex systems of care and justice. All services are provided at no charge to victims and families.

## **Wraparound Support for Healing**

In addition to coordinating the Kristi House Children's Advocacy Center Multidisciplinary Team, we provide the specialists to help the child and family heal. Our direct services staff includes engagement specialists, care coordinators and master level and licensed Therapists trained in the most effective interventions for recovery.

## **Restoring Lives**

Kristi House additionally treats many forms of mental health trauma with evidence-based modalities and best-in-class services from a team of experts. In the past 29 years, Kristi House has treated 24,290 children, trained 157,000+ individuals, and expanded to five locations. Beyond the numbers, thousands of lives have been restored, putting the trauma of abuse behind.

The pages that follow show the benefits and potential expanded branding we can offer sponsors for what we hope will be continued partnership to benefit the children of Kristi House.

# King Momo Title Sponsor

**\$75,000** (Exclusive)

*Provides treatment for 25 children suffering from the trauma of abuse with a therapy program consisting of 15 individual sessions.*

## Hospitality

- ◆ Two Premier Tables of 12 (24 seats total).
- ◆ VIP Butler Service at your two tables.
- ◆ Two Complimentary Bottles of Champagne for each of your two tables.



## Sponsor Branding

- ◆ Exclusive sponsor name and/or logo recognition on the photo-opportunity **Step-and-Repeat Backdrop**.
- ◆ Exclusive sponsor name and/logo recognition on the **Podium** located on the center of the stage and utilized during speeches.
- ◆ Title sponsor name and/or logo recognition on our digital "Thank You to Our Sponsors" signage displayed at registration and check-out.
- ◆ Title name and/or logo recognition displayed throughout during the gala on our four large screens featured throughout the ballroom.
- ◆ Special donor/sponsor recognition by our Emcee & Auctioneer.
- ◆ Title sponsor recognition as well as linkage on the Kristi House webpage for a minimum of 12 months (4,000 visitors per month).
- ◆ Opportunity to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- ◆ Title sponsor name and/or logo recognition on the event invitation, save the date, as well as other gala collateral (distributed to over 10,000 people).
- ◆ Title sponsor name and/or logo recognition in the event program.
- ◆ The opportunity to offer up to three special marketing and/or advertising promotions post event (to be mutually agreed upon) to approximately 400 event attendees.
- ◆ Title sponsor recognition included in our 2024 Annual Report sent to all of our supporters and donors.

## Media Recognition

- ◆ Title sponsor recognition on various Kristi House social media platforms (approximately 12,000 followers).
- ◆ Title sponsor recognition and inclusion post-event with photo and quote in SocialMiami.com and other select media.
- ◆ Inclusion in all pre and post event media releases.
- ◆ The opportunity to utilize the Kristi House name and/or logo (to be mutually agreed upon) for a period of up to 10 months for marketing and public relations purposes.

# Conga Line Presenting Sponsor

**\$50,000** (Exclusive)

*Provides treatment for 17 children suffering from the trauma of abuse with a therapy program consisting of 15 individual sessions.*

## **Hospitality**

- ◆ One Royal Table for 20 Guests (premier seating).
- ◆ VIP Butler Service.
- ◆ One Complimentary Bottle of Champagne.

## **Sponsor Branding**

- ◆ Presenting sponsor name and/or logo sponsor recognition on our digital “Thank You to Our Sponsors” signage displayed at registration and check-out.
- ◆ Presenting sponsor name and/or logo recognition displayed throughout during the gala on our four large screens featured throughout the ballroom.
- ◆ Special donor/sponsor recognition by our Emcee & Auctioneer.
- ◆ Presenting sponsor recognition as well as linkage on the Kristi House webpage for a minimum of 12 months (4,000 visitors per month).
- ◆ Opportunity to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- ◆ Presenting name and/or logo recognition on the event invitation, save the date, as well as other gala collateral (distributed over 10,000 people).
- ◆ Presenting sponsor name and/or logo recognition in the event program.
- ◆ The opportunity to offer two special marketing and/or advertising promotions post event (to be mutually agreed upon) to approximately 400 event attendees.
- ◆ Presenting sponsor recognition included in our 2024 Annual Report sent to all of our supporters and donors.

## **Media Recognition**

- ◆ Presenting sponsor recognition on various Kristi House social media platforms (approximately 12,000 followers).
- ◆ Presenting sponsor recognition and inclusion post-event with photo and quote in SocialMiami.com and other select media.
- ◆ Inclusion in all pre and post event media releases.
- ◆ The opportunity to utilize the Kristi House name and/or logo (to be mutually agreed upon) for a period of nine months for marketing and/or public relations purposes.





# Sequined Jacket Sponsor

**\$25,000** (Industry Exclusive)

*Provides treatment for 8 children suffering from the trauma of abuse with a therapy program consisting of 15 individual sessions.*

## Hospitality

- ◆ One VIP Table for 12 Guests (premium seating).
- ◆ One Complimentary Bottle of Champagne.

## Sponsor Branding

- ◆ Sponsor name and/or logo sponsor recognition on our digital "Thank You to Our Sponsors" signage displayed at registration and check-out.
- ◆ Sponsor name and/or logo recognition displayed throughout during the gala on our four large screens featured throughout the ballroom.
- ◆ Special donor/sponsor recognition by our Emcee & Auctioneer.
- ◆ Sponsor recognition as well as linkage on the Kristi House webpage for a minimum of nine months (4,000 visitors per month).
- ◆ Opportunity to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- ◆ Sponsor name and/or logo recognition on the event invitation.
- ◆ Sponsor name and/or logo recognition in the event program.
- ◆ The opportunity to offer a special marketing and/or advertising promotion post event (to be mutually agreed upon) to approximately 400 event attendees.
- ◆ Sponsor recognition included in our 2024 Annual Report sent to all of our supporters and donors.



## Media Recognition

- ◆ Sponsorship recognition on various Kristi House social media platforms (approximately 12,000 followers).
- ◆ Sponsor recognition and inclusion post-event in SocialMiami.com and other select media.
- ◆ Inclusion in all pre and post event media releases.
- ◆ The opportunity to utilize the Kristi House name and/or logo (to be mutually agreed upon) for a period of seven months for marketing and/or public relations purposes.

# Headpiece Sponsor

**\$15,000**

*Provides treatment for 5 children suffering from the trauma of abuse with a therapy program consisting of 15 individual sessions.*

## **Hospitality**

- ◆ One VIP Table of 10 Seats.

## **Sponsor Branding**

- ◆ Sponsor name and/or logo sponsor recognition on our digital "Thank You to Our Sponsors" signage displayed at registration and check-out.
- ◆ Sponsor name and/or logo recognition displayed throughout during the gala on our four large screens featured throughout the ballroom.
- ◆ Sponsor recognition as well as linkage on the Kristi House webpage for a minimum of eight months (4,000 visitors per month).
- ◆ Opportunity to include a special giveaway item or promotional piece in the gift bag distributed to all attendees.
- ◆ Sponsor name and/or logo recognition on the event invitation.
- ◆ Sponsor name and/or logo recognition in the event program.
- ◆ Sponsor recognition included in our 2024 Annual Report sent to all of our supporters and donors.

## **Media Recognition**

- ◆ Sponsorship recognition on various Kristi House social media platforms (approximately 12,000 followers).
- ◆ Inclusion in all pre and post event media releases.
- ◆ The opportunity to utilize the Kristi House name and/or logo (to be mutually agreed upon) for a period of six months for marketing and/or public relations purposes.





# Feathered Shawl Sponsor

**\$7,500**

*Provides treatment for 3 children suffering from the trauma of abuse with a therapy program consisting of 15 individual sessions.*

## **Hospitality**

- ◆ One Table of 10 Seats.

## **Sponsor Branding**

- ◆ Sponsor name and/or logo recognition displayed throughout during the gala on our four large screens featured throughout the ballroom.
- ◆ Sponsor recognition on the Kristi House webpage for a minimum of six months (4,000 visitors per month).
- ◆ Sponsor name and/or logo recognition in the event program.

## **Media Recognition**

- ◆ Sponsorship recognition on various Kristi House social media platforms (approximately 12,000 followers).



# Sponsorship Form

Kristi House's Annual Gala

SATURDAY, APRIL 13, 2024 | LOEWS CORAL GABLES HOTEL



Name:

Company (if applicable):

Address:

City:

State:

Zip:

Phone(s):

Email:

Name for Publication:

(EXACTLY how you wish it to appear in print)

## Sponsorship Level:

- ☐ KING MOMO TITLE SPONSOR (\$75,000)
- ☐ CONGA LINE PRESENTING SPONSOR (\$50,000)
- ☐ SEQUINED JACKET SPONSOR (\$25,000)
- ☐ HEADPIECE SPONSOR (\$15,000)
- ☐ FEATHERED SHAWL SPONSOR (\$7,500)
- ☐ INDIVIDUAL TICKET(s) (\$800)

Please note the number of tickets: \_\_\_\_\_

- ☐ DONATION (\$ \_\_\_\_\_ )

I/we cannot join the celebration but would like to make a tax-deductible donation to Kristi House.

## Method of Payment... Thank you!

- ☐ ONLINE [kristihouse.org/gala](http://kristihouse.org/gala)
- ☐ CHECK ENCLOSED
- ☐ CREDIT CARD: \$ \_\_\_\_\_  
Total amount to be charged

Card #:

Expiration Date:

CCV:

Signature:

Date:

Please return completed form by March 1, 2024, to [events@kristihouse.org](mailto:events@kristihouse.org).