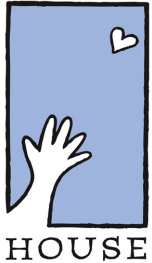

HUMAN TRAFFICKING

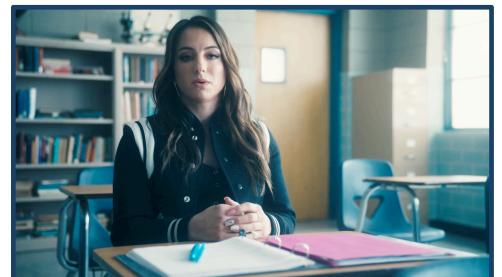
TWO TRUSTED NAMES IN SOUTH FLORIDA HAVE PARTNERED TO RAISE AWARENESS ABOUT HUMAN TRAFFICKING AMONG CHILDREN AND EDUCATE ON THE STAGES OF GROOMING THAT LEAD TO TRAFFICKING.

KRISTI



Kristi House and Goya Cares are pleased to offer this program to Miami-Dade High Schools. It combines feature film-quality cinematic drama and hands-on, interactive teaching while the story unfolds of how youth are often tricked, lured and forced in sex trafficking.

Narrated by mixed martial arts champion Maycee Barber, the "LIGHT: Block Traffik" video is part of Goya's global initiative and Kristi House's local mission to combat child sex trafficking. The video, interactive activities and discussion are facilitated by expert educators from Kristi House.



Help Spread Awareness of Human Trafficking

We invite Miami-Dade County Public Schools to contact Kristi House to schedule this compelling program for students. It can be presented in the classroom, in an assembly or as an after-school program where students can earn community service hours for participating and spreading the #BlockTraffik message.

Not only will the program help students learn how to **keep safe** from predators, but it will help **fulfill the requirements** of Florida Statute 1003.42 on Required Health Instruction in Human Trafficking.

Students will also receive a Goya Cares tote bag with products and a book mark with valuable safety tips on it.

We Invite You to Review the Video: [LIGHT: Block Traffik](#)

For More Information:

Contact Kristi House's Director of Education, Dr. Toshiba Mitchell, at (305) 547-6800 x6598 • (786) 744-6598 • tmitchell@kristihouse.org

Kristi House & Goya Cares Human Trafficking Initiative

ABOUT THE PROGRAM AND PRESENTERS

Kristi House, Inc. serves as the nationally accredited Children's Advocacy Center responsible for providing prevention education, treatment for victims and coordination of all the entities involved in child sexual abuse cases in Miami-Dade County. Kristi House launched its Human Trafficking program in 2007 and operates the nationally recognized program, Project GOLD, for teen females and young women overcoming trafficking.

In 2021, Goya launched **Goya Cares**, a global initiative to help combat child trafficking.

Together, Goya Cares and Kristi House are providing schools and community centers with this preventative education curriculum presented through a gripping video and engaging, interactive format.

Presentation Outline

- **Welcome & Intro:** Provided by Kristi House Education Specialists
- **Video Run Time:** 18:38 minutes; requires tech capabilities and screen to show the video
- **Total Presentation Time:** 45 - 60 minutes max
- **Target audience:** High School students, college, adults, parents and educators

Learning Objectives

The presentation and video are intended to raise awareness regarding child trafficking and provide one example of how trafficking could happen. The video is emotionally stirring and thoughtfully crafted, providing vivid and heart-wrenching insight into the harsh realities of child sexual exploitation and abuse. It is a stark reminder of the urgency and importance of our work in preventing such atrocities. The audience is encouraged to ask questions throughout the presentation.

At key points during the video, trained educators guide discussions about the content of the video including:

- Sex trafficking vs. labor trafficking
- What are the red flags?
- Grooming / manipulation / coercion / force / fraud
- Online safety
- Sending of nude / inappropriate photos or videos / student to adult as well as peer to peer / laws surrounding the consequences of these actions
- Keeping yourself and your friends safe in all environments
- Having a safe adult
- If you see something, say something
- How can you or someone you know get help

Creating a Safe Space

The presentation is informative and engaging and seeks to facilitate a safe space for open dialogue and questions. Our team infuses technology to engage the students by leveraging 'Khoot!' (a game-based learning platform that makes it easy to create, share and play learning games or trivia quizzes in minutes) and open dialogue at several points during the video. The interactive nature of the session allows participants to actively engage with the content and ask important questions, which enhances the learning experience.

Practical tips and resources are shared throughout the program—including how to recognize warning signs and how to report—were incredibly valuable. The program provides actionable steps to take in their roles as students and friends. The training is accessible and inclusive, allowing everyone, regardless of their prior knowledge of the subject, to grasp the gravity of the issue and the steps needed to combat it.

At the end of the presentation, the students are asked to scan a QR to take an anonymous survey. This information is only used for internal purposes and to improve the results of the presentation.

Please note that this video may be triggering for some individuals who have experienced abuse, exploitation, trafficking, or many other forms of violence or victimization. However, our trained speakers are aware of signs of emotional distress and are prepared to respond/intervene when necessary.

Thank you for helping us protect children.

Kristi House & Goya Cares Human Trafficking Initiative
BLOCK "TRAFFIK" VIDEO PROGRAM
IMPLEMENTATION GUIDE

Video run time: 18:38 minutes

Target audience: High school students, college students and/or adults

Overview: This video is intended to raise awareness regarding human trafficking among children as well as educate on the stages of grooming that lead to trafficking. We are sharing with you're the guide that we use to to inform the discussion with viewers.

Please note that this video may be triggering for some individuals who have experienced abuse, exploitation, trafficking, or any other forms of violence or victimization. Those previewing the video with youth are aware of signs of emotional distress and are prepared to respond/intervene.

Step by Step Guide

1. Potential Introduction for Viewers (prior to video)

This video is intended to raise awareness regarding human trafficking among children; trafficking is estimated to impact 4.8 million people worldwide. Florida is third in the U.S. for trafficking and South Florida is considered a hub.

Human Trafficking, often called modern day slavery, is defined by U.S. law as the use of force, fraud, or coercion to compel an adult or child into commercial sex acts or labor or services against his or her will. It is the exploitation of a person where the trafficker benefits from forcing the victim to do something.

Human trafficking happens everywhere, and it impacts men, women, boys and girls. In all forms of trafficking, the presence of force, fraud and/or coercion indicates that a participant has not consented of his or her own free will. However, for minors, or anyone under the age of 18, force, fraud, and coercion do not have to happen for it to be legally defined as trafficking.

Although there are many types of trafficking, such as labor trafficking, debt bondage, domestic servitude, and others, this video focuses on sex trafficking. It demonstrates one scenario of how sex trafficking may happen, however it is important to note this does not represent all the possible ways (or more frequent ways) sex trafficking can occur.

Please note that this video may be difficult for some individuals to watch. Please allow viewers the opportunity to excuse themselves should they need to. Recommended language for facilitator: "Viewers should feel free to do so and please feel free to talk to me or another Safe

Adult after the video.”

Disclosure:

There are two types of disclosure. There is **accidental** (not an intentional or deliberate disclosure on the victim's part) and **purposeful** (a child makes a conscious decision to disclose). It is important that whoever is showing the video has access to a guidance counselor should a student feel compelled to disclose because of watching the video. The National Human Trafficking Hotline is as follows: 1-888-373-7888.

2. Play Video

The facilitator needs to be an active listener and participant. It is important they are walking around, watching the room, and observing and identifying any student who may be in distress.

3. Follow-up Discussion (post-video)

Reminder: Human trafficking is the use of force, fraud, or coercion to compel a person into commercial sex acts or labor or services against his or her will. Let us define force, fraud, and coercion.

- **Force** means to compel a victim to do something with the use of (or threats of) physical harm, a weapon, or physical strength or violence sufficient to overcome, restrain, or injure a person.
- **Fraud** consists of deceitful actions with the intent to deprive a victim of his or her rights, or to harm or injure a person in some way such as making false promises of jobs or other opportunities.
- **Coercion** involves threats that would cause someone to believe that their failure to perform an act would result in serious harm or physical restraint against them or a loved one or would result in their involvement in the legal system.

Human trafficking involves forcing someone into sex acts in exchange for money or something of value (food, drugs, clothes, a place to stay, gifts, etc.). It can involve force, fraud, or coercion, but with anyone under the age of eighteen, force, fraud, or coercion is not necessary for it to be considered sex trafficking.

4. Victims/Survivors

Most children who are trafficked know and trust their traffickers. The traffickers are sometimes the victim's family members or others in their close circle.

Children who are victims of human trafficking may also be targeted by traffickers who seek out vulnerable victims online, in malls, at schools, or at other teen hangouts. Often, they seek

out youth who have needs they perceive are not being met and they use this to their advantage.

Children and youth most likely to end up in human trafficking situations typically have vulnerabilities that make them targets of this kind of abuse. Some have run away from home or are facing unstable living and family situations, or they have been victims of other kinds of abuse in the past.

Children may also be **tricked** by traffickers who are willing to invest a great deal of time and effort (sometimes months) building a false relationship with them to break down their natural resistance and suspicion – buying them gifts, providing a place to stay, promising a loving relationship – before revealing their true intent. Many times, youth don't realize they are being groomed to be trafficked because they care about the person taking advantage of them and consider them a boyfriend/girlfriend or caretaker.

And victims are usually **traumatized**. A trafficker will often manipulate their victim (causing them to believe the trafficker loves and cares for them). They often use emotional, physical, and sexual abuse, and may also use physical control (threats, violence, or drug addiction) to make a victim feel trapped and powerless and feel like it's their fault.

Please note: This video demonstrated one possible way a victim might be targeted and tricked. However, there has been a substantial increase in recent years of online recruitment. During the pandemic and lockdowns, as the proportion of victims from common recruitment sites such as foster homes (-70%) and schools (-38%) went down drastically, the internet was reported as the top recruitment location for all forms of trafficking.

The analysis found a significant increase in the proportion of potential victims for whom Facebook and Instagram were the sites for recruitment into trafficking (120%). There was a 125% increase in reports of recruitment on Facebook over the previous year and a 95% increase on Instagram. (Source: Polaris Project)

5. Takeaway for Students (Facilitator)

The best way to avoid becoming a victim of trafficking is to know how traffickers work and how children and teens are manipulated or tricked into sex trafficking.

Red Flags for trafficking can include:

- Someone older asking you about your romantic or sexual interests, talking to you about sex, or trying to begin a romantic relationship with you.
- Someone constantly complimenting you, telling you that you should be a model, or offering you a great job.
- Someone trying to isolate you or come between you and your parents or friends or threatening to harm a loved one if you tell.



- Someone giving you expensive gifts, money, or drugs, or flattering you in ways that single you out or seem too generous in exchange for sexual acts or pictures.
- Someone asking you to keep their activities with you a secret or telling you that nobody will believe you if you tell.

It is also important to recognize that victims may not seek help or self-report, therefore it is essential that everyone be alert for indicators that someone may be a victim of trafficking.

Red Flags to watch for in others include:

- The sudden presence of an older boyfriend/girlfriend
- Suddenly seeming very anxious, hostile, or secretive
- Engaging in risky sexual behavior
- Using language not previously used about “the life” (the game, clients, pimps, recruiters)
- Signs of physical abuse (e.g., cuts and bruises)
- A tattoo that they are unable/hesitant to explain.

6. Advice & Words of Encouragement (Facilitator)

If you think someone is demonstrating Red Flags that could be inappropriate behavior or they may be trying to begin a relationship with you for sex trafficking, or if you think someone else may be a victim of sex trafficking, talk to a Safe Adult or call The National Human Trafficking Hotline at: 1-888-373-7888.

No matter what happens, or has happened, no matter what the person who hurt you said, even if they said you would get into trouble, or no one would believe you, if they made you promise not to tell, or if they’ve threatened you, it is important to remember abuse of any kind is never your fault. Even if you think you made a bad choice, or you are worried your parents might be angry or disappointed, you should still tell. You are never to blame, and you will not get into trouble for telling. You should never be ashamed to ask for help or tell a Safe Adult if someone is hurting you now, or hurt you in the past, even if you’ve never told before.

7. Safe Adult

If the post-video discussion focuses on how and to whom a child should go to if they recognize Red flags or have been a victim of abuse, the facilitator may want to introduce the concept of a “Safe Adult”

What is a Safe Adult?

A Safe Adult is someone a young person/youth can go to if they ever feel unsafe, have ever been hurt, or if they are not sure if a situation is unsafe. Safe Adults should be:

- An adult that can get them help if they're ever hurt or unsafe.
- Someone the young person feels comfortable with and can easily talk to about things that may be difficult to talk about.
- An adult the young person can trust to keep them safe.

Youth should also be taught that if they have a Safe Adult now, and sometime in the future that Safe Adult doesn't make them feel safe, they can always choose another Safe Adult.

Why ask Youth to identify "Safe Adults" instead of "trusted adults?"

Many youths have adults in their lives they trust. And many youths have also had trusted adults who have hurt them. Simply identifying trusted adults does not guarantee those adults are safe. So, in addition to an adult a youth trusts, it is important that the Safe Adult, is someone that can and will help them.

How many Safe Adults should youth identify?

Encourage them to identify at least two Safe Adults; one who lives in their home, and one who lives outside their home, although they can identify more. It is important to identify one in the home and one out of the home in case abuse occurs in the home, or the Safe Adult in the home is not available when the youth needs to talk.

What should youth talk about with their Safe Adults?

Youth should be encouraged to talk with their Safe Adults any time they feel unsafe, or any time they aren't sure if a situation is safe. They would want to talk to them:

- Any time they are hurt or have been hurt in the past.
- About anything unsafe that is happening, or that has happened, to them or a friend.
- About Red Flags they have spotted that tell them someone, or something, might not be safe.
- Any time they are not sure whether a situation or person is unsafe.

What is the role of a Safe Adult?

A Safe Adult needs to understand that if the youth tells them they have been hurt, or if they suspect they are being hurt or is unsafe, they need to act in the best interest of the youth. It is an adult's responsibility to protect young people. They can help by:

- Listening carefully
- Telling the youth, they believe them.
- Being aware of uncomfortable feelings and controlling their own emotions if a child discloses abuse.
- Acting right away to help:
 - Report bullying to the school or organization where it occurred.

– Report unsafe online behaviors to law enforcement or the Florida Abuse Hotline at 1-800-96Abuse or via email ReportAbuse@dc.state.fl.us

8. Final Thoughts to Share

- Remember that you deserve to be safe—always.
- Remember there is help available. Whether it is one of your Safe Adults or someone you do not know on a hotline, there is always someone available who cares and who wants to help you, no matter the problem.

And lastly, no matter what has happened, there is hope, you can heal, and you can feel safe and happy again.

9. Provide additional resources

- Human Trafficking Hotline: 888-373-7888 to call or text HELP to 233733.

10. Survey

Audience should scan the QR code provided at the end of the video. Please provide the students a few minutes to take the survey before they leave.

<https://s.surveyplanet.com/us7nzq28>